VIEW

COLOURS TEXTILES FASHION CASUAL & ATHLEISURE LIFESTYLE BRAND STRATEGY



S/S 2024

THE MAINSEASON ISSUE

finding value
in relics, rags
and trash

coline le quenven, antonia
schreiter, eckhaus latta
and maison margiela

research
stijlinstituut
amsterdam

crafted trash



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the future of making

A fresh generation of young designers is making something beautiful out of the rubble left behind by previous generations.

Young designers produce beautiful, frayed, and ragged outcomes, led by their convictions, processes and resources instead of being restrained by conventional expectations of beauty. Coline Le Quenven digs up the relics of plasticine to investigate how to craft plastic in the Anthropocene. She wonders what future civilisations will understand from ours when they dig through the plastic layers of Earth, crafting beautifully ragged blobs while speculating on how plastic materials blur boundaries between the natural and the artificial and might act as the binder of new types of conglomerates.

Having grown up in Berlin, fashion designer Antonia Schreiter delves into the ruins of dress and youth cultures of the past century. Her work considers opposing impressions from youth culture to the punk scene and the traditions of older generations, uniting diverse cultural dimensions and styles. Focussing on the legacy of menswear tailoring and the history of garment production, Schreiter translates these elements into a contemporary context while maintaining a high standard in handicraft and manufacturing: turning quality materials into beautiful rags. Let's say it prepares our sense of aesthetics for our future, awaited roles as scavengers. This inquisitive generation will shape the face of fashion to come.

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1. Smeared sneakers by Maison Margiela (FR)
2. Volatile jeans by Eckhaus Latta (US)
3. 4. Coline Le Quenven (FR) uses critical design, research, and craft to raise awareness, working with waste as raw material to explore new narratives about the human impact on Earth.
5. 6. 7. Antonia Schreiter (DE) restores value to the garment through artistry, complex cuts, rich details and elaborate material processing.



Photograph and artwork by Coline Le Quenven,
The plastic age, 2021
ig @coline_le_quenven



Nourish your community

Co-creation comes from unification and underlines the imperative that we must work together, not just for survival but also because it is joyful, fun, and delightful. Inter-twined tension amongst people will change the world because it is through the encounter of hearts that transformation occurs. The sense of sharing, collaborative

projects, community-led activities, and a fresh feeling of belonging will create unprecedented growth. It's all about the act of living an intimate experience in the midst of other people.



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